#### Vibe Leads/ Vibe Crew Lead

# Purpose

The Vibe Crew Lead guides the Vibe Crew Team in creating a safe, welcoming, and harmonious environment for all festival-goers, ensuring the heart and energy of the festival is always held with care. This Lead position manages each Vibe Team Lead, fostering self-awareness and energetic intelligence for optimal vibe-monitoring and effective festival-wide communications. The Vibe Crew Lead is also the liaison between ALL other Crew Leads to get a read on the overall needs of the attendees and team members on shift daily.

### X Tasks & Responsibilities

- Support Vibe Crew Leads in creating crew festival schedules. (Security and First Aid require 24/7 coverage)
- Pre-festival meetings with each Crew Lead to understand each Crew's specific festival needs.
- Create a reassuring and supportive presence across the festival grounds
- Checking in regularly with ALL Festival Crew Leads to offer support where needed
- De-escalate conflicts and offer emotional and situational support
- Support the flow of information and festival guidance for all guests
- Run food and water to stationary volunteers at each meal
- Submit a post-festival report

- Attend pre-festival planning meetings
- Onsite throughout Long Crew and festival weekend
- Oversee 24/7 coverage through the duration of the festival
- Ensure pack-down and closure of Vibe spaces post-festival

### Vibe Leads / Vibe Keepers Team Lead

# **Purpose**

The Vibe Keeper Team Lead guides the team to create and maintain a safe, kind, and positive environment across the festival, offering direct support to attendees and team members on shift, assisting wherever needed to ensure a harmonious atmosphere. This position requires direct and clear communication with team members for information transmissions, as well as being a supportive and understanding role model for this job.

# X Tasks & Responsibilities

- Set up the Vibe Tent, including decor
- Manage the Vibe Tent as a cool-out space for attendees
- Create and offer fun activities at the Vibe Tent
- Regular check-ins with the Vibe Crew Lead to coordinate ongoing support to other crews.
- Schedule the Vibe Keeper Team to ensure coverage at Vibe Tent and high activity areas during the festival (Village, Shine & Glow Stage)
- Patrol the festival grounds, offering assistance and presence
- Support attendees in finding information, directions, or help
- Help de-escalate situations when needed
- Manage the Vibe Tent operations as a calm space
- Supportive errands for festival crew as needed

- Attend pre-festival planning meetings
- Onsite throughout Long Crew and festival weekend
- Oversee 24/7 coverage through the duration of the festival
- Set up and takedown of Vibe Tent pre- and post-festival
- Be present, sober, and proactive during shifts in maintaining festival wellbeing
- Submit a post-festival report

### Vibe Leads / Gate Lead

# Purpose

The Gate Lead manages the entry point to the festival grounds. This position is responsible for ensuring smooth access and control while creating a welcoming arrival experience for all attendees. The Gate Lead guides the Gate Team members on how to monitor access and tracks the overall flow of attendees coming and going at the festival.

### X Tasks & Responsibilities

- Coordinate with the Festival Director on wristband design and ordering
- Schedule and manage the Gate Team
- Oversee and manage gate lists
- Ensure accurate wristband distribution and record-keeping
- Collect and manage gate payments as needed
- Welcome and orient all incoming festival-goers
- Submit a post-festival report

- Attend pre-festival logistics meetings
- Onsite during Long Crew setup and festival weekend
- Oversee gate operations from Thursday through Monday
- Manage gate takedown post-festival

# Vibe Leads / Parking & Camping Team Lead

### Purpose

The Parking and Camping Lead is responsible for ensuring safe and efficient parking, assisting with campsite allocation, and facilitating a smooth arrival experience for all attendees. This Team Lead manages team members by providing clear directions regarding safety awareness and effective communication. Their role includes overseeing parking, loading, and camping tasks during arrival and departure times throughout the festival weekend.

# X Tasks & Responsibilities

- Schedule Parking & Camping Crew for shifts
- Direct vehicles to designated parking areas
- Coordinate gear drop-off (and assist attendees with setup if required)
- Support traffic flow, especially during peak arrival times
- Submit a post-festival report

- Present during arrival windows and high-traffic periods
- Onsite for set up during Long Crew as required
- Onsite throughout the festival weekend
- Oversee parking/camping pack-down post-festival

#### Vibe Leads / First Aid Team Lead

### **Purpose**

The First Aid Lead is responsible for ensuring that all festival participants have access to medical care, safety, support, and effective emergency planning. This individual communicates with and guides team members on the healing protocols that will be used during the festival. It is recommended to share this information with the team prior to the festival, allowing members to familiarize themselves with it in advance. The First Aid Team Lead must possess the necessary qualifications, direct first aid experience, and a thorough understanding of health and healing.

### X Tasks & Responsibilities

- Manage a qualified First Aid Team for 24/7 coverage
- Schedule the First-Aid Crew for 24/7 coverage during the festival
- Set up, maintain, and equip the designated First Aid area
- Identify and address safety hazards as they arise
- Respond to medical incidents and emergencies
- Coordinate with emergency services if needed
- Complete incident reports for documentation
- Manage the tear-down of First Aid equipment post-festival

- Pre-festival team planning
- Onsite throughout the festival weekend
- On-call availability for emergency response
- Submit a post-festival report

# Vibe Leads / Lifeguard Team Lead

# **Purpose**

The Lifeguard Lead is responsible for ensuring safety in the lake and swimming areas. They will manage qualified lifeguards and assign them to shifts while adhering to all aquatic safety guidelines. The Lifeguard Lead will also ensure that proper signage is created to communicate open swim hours to everyone on-site.

### **X** Tasks & Responsibilities

- Schedule and manage Lifeguard shifts for full lake coverage
- Ensure lifeguards are briefed and well-equipped
- Monitor water safety and maintain clear guidelines
- Coordinate emergency water rescues if needed
- Submit a post-festival report

- Attend pre-festival safety briefings
- Onsite during all hours when the lake is open for swimming
- Ensure lifeguard team coverage throughout the weekend
- Manage the clean-up of the lake area post-festival

#### Vibe Leads / Info Tent - General Store Team Lead

### Purpose

The Info Tent Lead is responsible for overseeing the festival's main hub, which includes members, merchandise, maps, and the lost & found. This person ensures that all relevant information, such as merchandise details and location specifics, is effectively communicated to the Info Tent and General Store team members. By doing so, they help maintain consistency and clarity in the information provided. The Info Tent Lead will establish an organized system for managing the items within the Info Tent and ensure that all team members are trained in the necessary protocols for efficiency and accuracy.

# X Tasks & Responsibilities

- Schedule and manage the Info Tent Team
- Set up and manage the Info Tent/General Store
- Oversee merchandise inventory and sales
- Manage lost & found services
- Provide and distribute festival maps and schedules
- Operate a phone charging station
- Coordinate the distribution of ice and essential supplies
- Submit a post-festival report

- Attend pre-festival planning sessions
- Onsite during Long Crew for setup
- Oversee shifts throughout the festival weekend
- Manage takedown and inventory wrap-up post-festival

# Vibe Leads / Security Lead

# **Purpose**

The Security Lead is responsible for overseeing festival safety, coordinating the security team, and ensuring that protocols are followed to maintain a safe environment for everyone. Key areas of focus for security include the gate, where we aim to prevent uninvited individuals, as well as police and bylaw officers, from entering. A solid understanding of the PMA, direct experience with de-escalation techniques, and strong communication skills are essential. Experience in de-escalation is required to address any conflicts that may arise between festival attendees and cannot be resolved independently. Additionally, the Security Lead should be able to train and guide team members effectively.

### X Tasks & Responsibilities

- Brief all security personnel on safety protocols and procedures
- Create and manage security schedules for 24/7 coverage, including overnight at the Gate
- Support the Gatekeeper team during arrivals and departures
- Respond to incidents and ensure guest and crew safety
- Document and report any security-related concerns
- Submit a post-festival report

- Attend pre-festival coordination meetings
- Be on-site throughout Long Crew and festival weekend
- Oversee 24/7 security rotations
- Coordinate with all festival leads as needed